

REMARKS

The Examiner has required an election in the present application between:

Group I, illustrated in Figs. 1-15 and 18-23 drawn to a barcode and barcode recognition;  
and

Group II, illustrated in Figs. 16 and 17, drawn to a mobile phone with a built-in camera.

**For the purpose of examination of the present application, Applicants elect Group I, illustrated in Fig(s). 1-15 and 18-23, without traverse.**

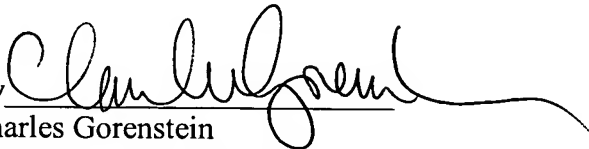
**Claim(s) 25-29 and 33-38 are directed to the elected species.**

Should there be any outstanding matters that need to be resolved in the present application, the Examiner is respectfully requested to contact Charles Gorenstein, Registration No. 29,271 at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to our Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. § 1.16 or under § 1.17; particularly, extension of time fees.

Dated: April 16, 2008

Respectfully submitted,

By   
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